

# Press Release

## Twelve Oaks Advisors, LLC announces team addition

Cumming, GA | August 7, 2018 Twelve Oaks Advisors, LLC officially announced today the addition of Jay Weiser, an accomplished strategist and organizational transformation advisor and navigator for Fortune 500 and middle market organizations. Jay specializes in business and organizational strategy, transformation, and management. He guides and partners with companies and their leaders enabling them to not only survive but thrive in today's disruptive and turbulent world.

Managing Partner, Cary Green states, "Jay brings over 25 years of experience assessing large and midsize organizations to determine their need for transformational change, facilitating executive discussions to envision the organizations' future state, identifying capability gaps, developing and navigating the transformation journey, and most importantly catalyzing and mobilizing the organization and its leadership to start and follow through on their change journey. He brings a holistic, systematic, and interdisciplinary perspective and approach and partners with clients to design and implement solutions that enable the organization to deliver sustainable results."

"Jay is recognized for his strategic thinking, collaborative approach, and his keen abilities to both zoom-in and zoom-out when diagnosing and solving organizational challenges and his capability to work vertically and cross-functionally across the organization. Clients value his ability to challenge and stretch their thinking, his collaborative, partnering approach, his focus on implementation and enabling results. His clients know that Jay bases his success on their success.

Prior to joining Twelve Oak Advisors, Jay was a senior strategy leader for AutoTrader Group (now Cox Auto) and a Principal with the Palladium Group, where he spent nearly 10 years honing his craft working with Drs. Robert Kaplan and David Norton world recognized strategy execution thought leaders and developers of the Balanced Scorecard methodology. While with Palladium, he led and delivered major engagements for large organizations in industries including Educational Textbooks, Financial Services, Healthcare, Life Sciences/Pharma, Retail and Supermarkets. He also guided and worked with executives in key functions such as Finance, HR, IT, Marketing and Supply Chain. Jay has an MBA from the Goizueta Business at Emory University and BS in Economics from The Wharton School of the University of Pennsylvania, where he concentrated in Finance and Accounting.

Twelve Oaks Advisors, LLC, is a metro-Atlanta area management consulting firm dedicated to helping the CEO's of small and mid-sized companies grow their businesses. Our partners are experienced, former Fortune 500 executives dedicated to helping others succeed. Our expertise includes: Organizational Change Management, Business Process Optimization, Sales Excellence, Strategy & Execution, Business Integration, Marketing Strategy & Execution, Portfolio/Program/Project Management, and Executive Coaching. We have experience across many industry verticals including, Manufacturing, Transportation, A&D, Healthcare/Life Sciences, RPG, IT Services, and Telecomm. For more information contact us at [info@twelveoaksadvisors.com](mailto:info@twelveoaksadvisors.com) or our website: [www.twelveoaksadvisors.com](http://www.twelveoaksadvisors.com).

**Media Contact:**

Contact Name: Cary Green

Organization: Twelve Oaks Advisors, LLC Phone Number: 678-770-8787

Email: [cgreen@twelveoaksadvisors.com](mailto:cgreen@twelveoaksadvisors.com)

###